



Global African  
Hydrogen Summit  
#GAH2S

3 - 5 September 2024  
Windhoek, Namibia

Hosted By



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Strategic Partner



# From Ambition To Action: Fuelling Africa's Green Industrial Revolution

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# Your Gateway To Africa's Hydrogen Investment Opportunity

Several African countries – most notably **Egypt, Kenya, Mauritania, Morocco, Namibia** and **South Africa** – are actively pursuing clean hydrogen production goals. These countries formed the collective **Africa Green Hydrogen Alliance** in May 2023 to collaborate on creation, financing, certification, and regulatory and policy agendas of green hydrogen development in Africa.



## Morocco

The project describes a green ammonia plant with future output of 1.4 million tonnes per annum produced from about 320,000 tonnes of green hydrogen – with a 2 GW photovoltaics solar plant as well as a 4 GW wind power project.



## Mauritania

German project developer Conjuncta signed a memorandum of understanding with Mauritania, Egypt's energy provider Infinity and the United Arab Emirates' Masdar for a \$34 billion green hydrogen project.



## Namibia

Namibia recently signed a projected \$10 billion deal that calls for Namibia and the German company Hyphen Energy to produce green hydrogen.



## Egypt

The Egyptian government announced that it expects FDI into green hydrogen projects will hit about \$81.6 billion by 2035. Egypt has established a national council to attract further investments into green hydrogen projects in the country.



## Kenya

Kenya plans to produce 100,000 tonnes of nitrogen fertilisers substituting 20 percent of its fertiliser imports, and 5,000 tonnes of methanol per annum aiming for 100 percent import substitution locally.



## South Africa

President Ramaphosa announced the country would need around \$17 billion of investment to kick start the industry. So far, \$8.5 billion has been pledged by France, Germany, Britain, the USA and the EU.



## Investing Today, In Africa's Energy Of Tomorrow



“The Global African Hydrogen Summit will be the first platform of its kind to be leveraged by African governments, by investors, financiers, scholars and the public. In order to unlock additional opportunities for our continent and its partners, it will also provide a platform for the global players in the hydrogen value chain to showcase their projects, their plans and technologies to the African continent.”

Hon. Tom Alweendo  
Minister of Mines & Energy  
Republic of Namibia



# Hydrogen's Potential For A Net Zero Future

The International Energy Agency (IEA) has stated the key pillars of decarbonising the global energy system is energy efficiency; behavioural change; electrification; renewables; **hydrogen** and **hydrogen-based fuels**; and carbon capture, usage and storage (CCUS).

In addition to the projected volume of emissions reduction hydrogen is expected to facilitate, hydrogen is positioned to play a significant role in the energy transition due to emerging capabilities to produce clean hydrogen and hydrogen-based fuels as well as increasing hydrogen demand.

“According to McKinsey research, total hydrogen demand has the potential to reach up to 660 million tons by 2050, abating more than 20% of global emissions.”

International Energy Agency

## Enabling A New Energy System



Energy  
Security



Power  
Generation



Clean  
Cooking

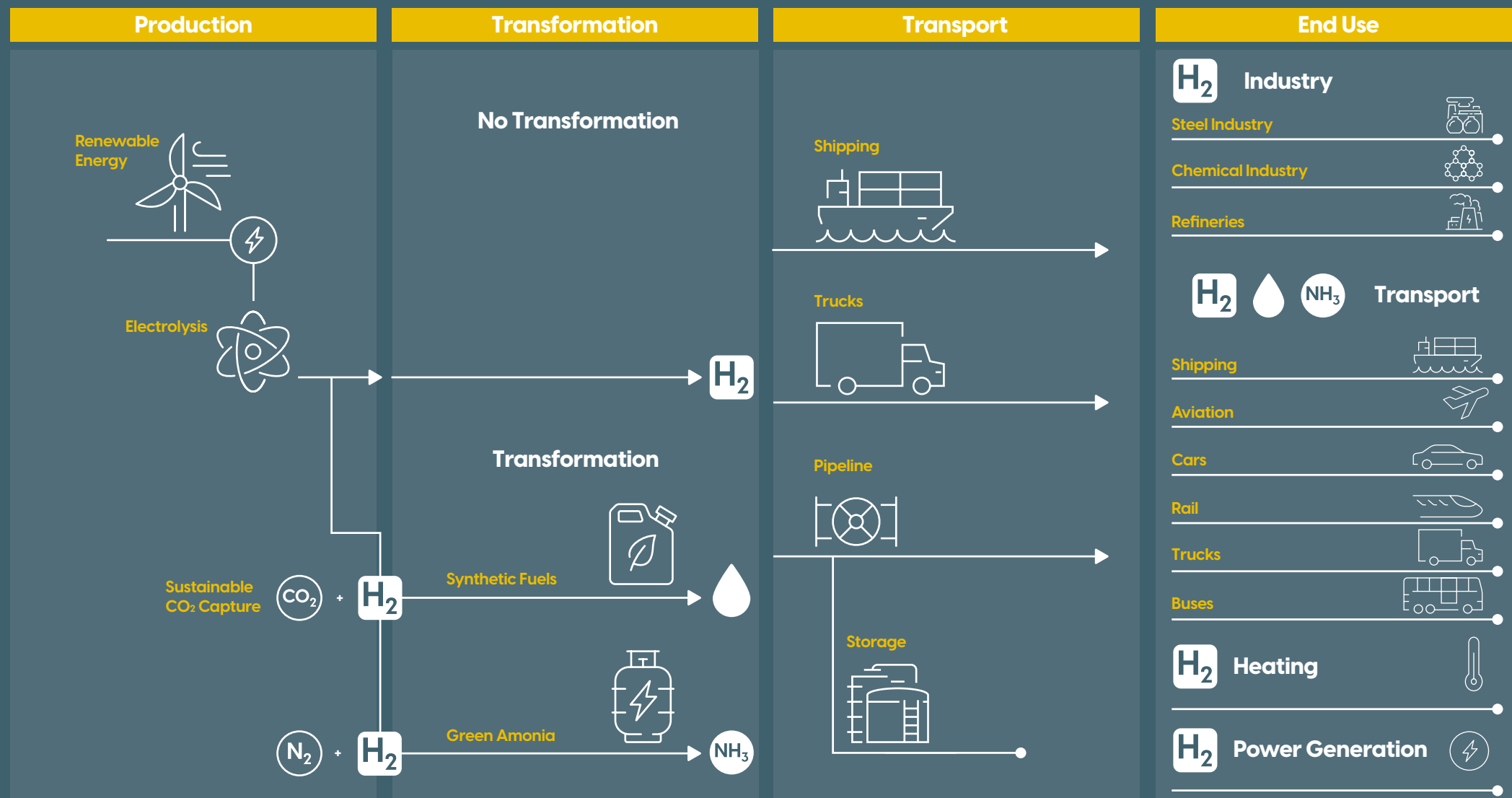


Transportation  
& Mobility



Decarbonisation  
Of Industries

# Hydrogen Value Chain






# Welcome To The Global African Hydrogen Summit 2024

## Convening The Global Hydrogen Industry In Namibia

Held under the patronage and hosted by the **Government of Namibia**, endorsed by the **Ministry of Mines & Energy**, and in partnership with the **Namibia Investment Promotion and Development Board (NIPDB)**, **dmg events** and **Vasco Da Gama Energy** are proud to announce that the inaugural edition of the Global African Hydrogen Summit (GAH2S) will be hosted in Windhoek, Namibia from 3–5 September 2024.

Themed **From Ambition to Action: Fuelling Africa's Green Industrial Revolution**, the dynamic three-day Summit will convene heads of state, government agencies, industry business leaders, project developers, investors, thought leaders and technologists from across Africa and around the globe to drive critical investments and financing into bankable green energy projects of strategic and national importance across Africa, spanning **hydrogen, renewables, power, infrastructure, transportation and mobility**.

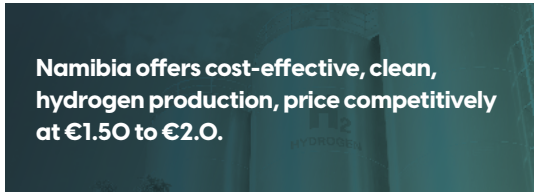
## Be Part Of Namibia's Hydrogen Journey



Namibia's solar potential:  
2,200 to 2,400 kWh/m<sup>2</sup> annually.



EU's €1 billion ignites Namibia's hydrogen prospects, drawing global investments.



Namibia offers cost-effective, clean, hydrogen production, price competitively at €1.50 to €2.0.



Namibia wind potential exceeds 1,000 GW, promising innovation in wind energy.



Namibia, latest green hydrogen strategy aims to produce 10-12 million tonnes of hydrogen annually by 2050.

# Global African Hydrogen Summit At A Glance

## Pre-Summit Masterclass

Fully **CPD accredited**, the pre-Summit Masterclasses will provide attendees with the **practical skills** in the hydrogen and renewable energy sectors which they can then apply to their day job.

## Leadership Dialogues

The Global African Hydrogen Summit will feature high level, closed-door, invitation-only, **Leadership Dialogues**. This series of meetings under Chatham House Rule will gather selected Ministers, C-level executives and policymakers to **foster transformative thinking** that will shape the future of the most **critical energy challenges** being faced by the industry.

## Strategic Conference

As the Global African Hydrogen Summit embarks on a transformative journey into the future of energy, the **Strategic Conference** will shape and frame the critical dialogue that will position Africa at the forefront of that transformation.

## Project Investment Roundtables

At the heart of the Global African Hydrogen Summit is the mission to drive **critical investments and financing into bankable clean energy projects** across Africa. From origination through to bankability to transaction, the **GAH2S Project Investment Roundtables** aim to accelerate deal-making to financial close.

## International Exhibition

As a catalyst for change, the International exhibition will push the boundaries of what's possible as we bring together key players committed to driving **operational efficiency, cost optimization, and sustainability** in mega projects across the **hydrogen and renewable energy value chains**.

## Startup H2ub

This energised platform serves as a dynamic spotlight for the **trailblazers in hydrogen innovation**, bringing together visionary entrepreneurs, industry experts, and savvy investors in a riveting and dynamic setting.

6+

Heads Of State

100+

Youth Participants

20+

African Ministers

80+

Expert Industry Speakers

2,000+

Attendees

75+

Technology Innovation Hubs

40+

CleanEnergy Project Developers

65+

Countries From Around The Globe

700+

Conference Delegates

50+

Startups Showcased



# Partner With Africa's Green Industrial Revolution

Position your company as an essential **partner to all stakeholders** within the emerging hydrogen industry in Namibia and across Africa.

Whether you are looking to engage with **Heads of State, Ministers, Government Officials**, or meet with **C-suite Executives** from International and National Energy Companies, Project Developers, Engineering Contractors, Investors, Financiers and Technology Innovators, or transact business with service and product **procurement and purchasing decision makers**, the entire hydrogen and renewable energy industry value chain will be in attendance at the **Global African Hydrogen Summit**.

Our tailor-made **partnership, sponsor, branding and advertising packages** will enable your company to **raise its corporate profile, showcase its solutions, build partnerships** and **gain access** to key projects, critical funding and new customers.



## Pioneer In A Growing Market

Position Your Company As A Pioneer In Africa's Emerging Hydrogen Market



## Government Partnerships

Foster Partnerships With Key Government Stakeholders & Policymakers



## Market Entry & Expansion

Establish First Mover Advantage & Leverage Your Presence In Africa's Burgeoning Hydrogen & Renewables Industries



## Gain Brand Visibility

Establish Brand Visibility With Impact By Positioning Your Company Amongst African & Global Industry Leaders



## Networking & Collaboration Opportunities

Engage In Meaningful Networking Opportunities With Government Officials, Industry Partners & New Customers



## Gain Industry Recognition

Gain Industry Recognition By Positioning Your Company At The Forefront Of Hydrogen Innovation



## Become A Thought Leader

Establish Your Company As A Thought Leader By Sharing Your Unique Insights And Critical Industry Expertise



## Support Sustainable Development Goals





















Demonstrate Your Commitment To Environmental Stewardship



# Design Your Partnership Package

Partnership Package Inclusions	Diamond	Platinum	Gold	Silver	Bronze
<b>Onsite Branding</b>					
Strategic Conference	●	●	●	●	●
Thank You To Our Sponsors	●	●	●	●	●
<b>Digital</b>					
Interview Promoted Across Summit's Social Media Channels – Format TBC	●	●			
Sponsor Profile And Hyperlink Featured On Summit Webpage	●	●	●	●	●
Sponsor Profile, Advert And Logo Featured In Summit App	●	●	●	●	Logo Only
Rotating Logo On The Homepage	●	●	●	●	●
Logo On Email Campaigns	●	●	●	●	●
Logo On Social Media Posts	●	●	●	●	●
Logo On Third Party Marketing (Approved Media Partners)	●	●	●	●	●
Logo Featured On Post Summit Report	●	●	●	●	●
<b>Branding On Collateral</b>					
Logo Features On Partner And Sponsorship Prospectus	●	●	●	●	●
Partner & Sponsorship Prospectus Printed For Distribution At Other Global dmG events	●	●	●	●	●
<b>Thought Leadership Opportunities</b>					
Opportunity To Make A Keynote Address	●	●			
Opportunity To Take Part In A Panel Discussion	●	●	●		
<b>Complimentary Passes</b>					
Summit Delegate Passes	7	5	3	2	1

# Tailor Your Partnership Package With Impact Exclusive Branding, Positioning & Networking Engagements

Diamond	Platinum	Gold	Silver	Bronze
 <p>✓ GAH2S VIP &amp; Speakers Gala Dinner</p>  <p>✓ GAH2S Lanyards</p>	 <p>✓ GAH2S Registration Tent</p>  <p>✓ GAH2S Day One Lunch Host</p>  <p>✓ GAH2S Pre-Summit Drinks Reception Host</p>	 <p>✓ GAH2S VIP Lounge</p>  <p>✓ GAH2S Day Two Lunch Host</p>  <p>✓ GAH2S App</p>  <p>✓ GAH2S Speaker Lounge</p>	 <p>✓ GAH2S Signage</p>  <p>✓ GAH2S Seat Back Covers</p>  <p>✓ GAH2S Coffee Breaks</p>  <p>✓ GAH2S Closing Drinks Reception</p>  <p>✓ GAH2S Branded Host &amp; Hostess Uniforms</p>  <p>✓ GAH2S VIP Lanyards</p>	 <p>✓ GAH2S Coffee Cups</p>  <p>✓ GAH2S Generator Water Bottle</p>  <p>✓ GAH2S Masterclass A</p>  <p>✓ GAH2S Masterclass B</p>  <p>✓ GAH2S Floorplan</p>



# Present Your Solutions At Africa's Global Showcasing Of Hydrogen Innovation

The Global African Hydrogen Summit **International Exhibition** is estimated to attract 2,000 attendees from Namibia, across Africa and around the world to create an unparalleled **government-to-government (G2G)**, **government-to-business (G2B)**, and **business-to-business (B2B)** opportunity for the extensive **hydrogen and renewable energy value chain** to tap into this vibrant emerging market.

Becoming an exhibitor provides your organisation with the targeted platform to **position your business as an industry leader** and to showcase your **technology, innovation** and **transformative solutions** to the sector's key stakeholders, industry leaders and investors.



## Visibility & Exposure

Showcase Your Technology, Innovations, Products & Services To Government Officials & Industry Professionals



## Networking Opportunities

Network With Key Stakeholders, Decision-Makers & Industry Experts



## Brand Recognition

Elevate Your Brand Profile By Positioning Your Company As An Industry Leader



## Market Research

Gain Insights Into Investor Outlooks, Market Trends, Emerging Technologies & Competitor Strategies



## Showcase Technological Solutions





Showcase Your Company's Solutions & Technological Advancements



## Launch New Products

Launch New Products, Services & Technological Solutions

# Design Your Exhibition Stand

Exhibition Stand Inclusions	Space Only \$580 USD per sqm	Shell Scheme \$650 USD per sqm	Upgraded Shell Scheme \$700 USD per sqm	Pavillion Build \$850 USD per sqm
				
	Space Only	Shell Scheme	Upgraded Shell	Pavillion Build (option 1 of 3)
Panel Branding			6	
Spotlights		2 Per 12 sqm	6	8
Table			2	
Chairs		1	6	3
Sofas		2		
Round Table				
Coffee Table				
Bar Stools				
High Table				1
50 Inch Plasma TV				1
Brochure Rack			2	1
Lockable Cupboard			2	
Branded Fascia		1	1	
Front Desk				1
Electric Sockets		1 (13amp)	2 (13amp)	2 (14amp)
Carpet			18 sqm	18 sqm





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## International Enquiries

dmg events

### Sponsorship and Exhibition Enquiries

Damian Howard, VP – Energy  
Info@gah2s.com

### Partnership Enquiries

Wemimo Oyelana, Portfolio Director  
info@gah2s.com

### Speaking Enquiries

Tiago Marques, Head Of Content  
Info@gah2s.com

## Namibian Enquiries

### Vasco Da Gama Energy

Frank C. Godfrey, Namibia GM  
frank@vascodegamaenergy.com

## Get Involved



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